



Georgia Preparedness Statistics

Preparedness for Large-Scale Emergencies

- More than three-fourths (79%) of Georgians report that they are at least somewhat prepared for a large-scale disaster or emergency.
- Slightly less than one-third of survey participants report they have personally experienced a large-scale disaster. Of those, 73% said they were then motivated to prepare for emergencies.
- Georgians who are aware of the *Ready Georgia* campaign are more likely to be prepared (41%) than those who are not aware of the campaign (21%).
- Most respondents say they have at least some emergency supplies on hand.
 - 86% have a manual can opener
 - 84% have a flashlight and extra batteries
 - 77% have a first aid kit
- Unfortunately, many people have not performed crucial activities that will help them be prepared.
 - 72% have not purchased a NOAA Weather Radio
 - 67% have not conducted an evacuation or fire drill
 - 64% have not found out designated evacuation routes from the community
- Nineteen percent of Georgians surveyed have a family member with functional needs; among them, 62% will have medical supplies and 50% will have emergency resources available in a disaster.

Emergency Preparedness Awareness and Attitudes

- Twenty-nine percent of the state's population is aware of *Ready Georgia* – a 190% increase since 2009.
- Once a definition of preparedness was provided, there was a slight increase in both those who felt prepared (25%) and those who felt they were not prepared (24%)
- Usage of the Ready Georgia app increased to 5%, which matches what was seen in 2014; awareness of the app also saw a slight increase from 2015

** All facts and figures were compiled from a June 2016 statewide survey conducted on behalf of the Georgia Emergency Management Agency/Homeland Security (GEMA/HS). The Ready Georgia campaign launched January 2008.*